

Elevate your public WiFi

altafiber's **Intelligent WiFi** is an easy-to-use marketing and engagement platform allowing you to offer guest WiFi, collect customer information, and engage via marketing tools like text and email. altafiber's Fioptics Internet combined with this managed WiFi boosts business growth with an elevated smart venue.

Intelligent WiFi is currently deployed across 50+ venues including:

- CVG Airport
- Heritage Bank
- Levitt Pavilion
- Convention Center

Why invest in Intelligent WiFi?

ENHANCE VISITOR EXPERIENCES

Improve your on-site experience with reliable WiFi and engagement tools that inform visitors of dining, shopping and entertainment promotions. Then, easily survey visitors to gain feedback.

INCREASE CUSTOMER LOYALTY

Attract more visitors with email, text and social media notifications regarding specials and upcoming events. Implement an optional, easy, digital loyalty program that rewards repeat visits to your venue.

BOOST LANDLORD AND TENANT REVENUE

Connect people and businesses with marketing messages based on previous visitor behavior and demographics. Generate revenue through advertising and sponsorships, and additional purchases from visitors.

DRIVE LEASING OF RETAIL SPACE

Use visitor data collected, and visitor marketing engagement tools, to help drive the leasing of available space.

